



PRAVIN K PURANG

PROFILE

PRAVIN PURANG is a **Technocrat** and is **Management Advisor to Corporate Business Houses**. Purang is a **Turn Around specialist**, leading the Organizations to Business Excellence .

He has completed his B.Tech (Mechanical Engg.) and M.Tech (Industrial Engg.) from IIT Delhi.

Completed Thesis on **“INVENTORY CONTROL OF ITEMS HAVING ERRATIC DEMAND PATTERN”**. The thesis was done for Indian Airlines –spare parts of aircrafts. And was accepted for presentation in **“WORLD CONGRESS ON PRODUCTIVITY SCIENCES”** which was later published.

Purang started his career with TATAs, through Campus selection and worked in the Central Purchase Department, Corporate Office at Voltas Corporate during 5 initial years of his career, subsequently changed over in EICHER TRACTORS LTD. as Material Manager and continued to grow to become Head of Materials Management/Head of manufacturing and subsequently Head of **Engines SBU** and **Tractors SBU** of the Group

He then was sequentially promoted to Director level and managed Manufacturing and other business functions, to finally become **Managing Director of Royal Enfield Motors (Eicher Group Company)** and subsequently **Managing Director of Eicher Ltd.**

He was also a member of the EICHER GROUP BOARD OF MANAGEMENT and a key member and active participant of CII, SIAM and Indian Institute of Materials Management, in the areas of Raw Materials Category, Imports & Logistics.

He has more than 40 years of Industrial and Corporate experience and has worked through and contributed in various functions as Heads of Materials Management, Manufacturing, Engineering, General Management, finally rising from **Management Trainee to the level of Managing Director.**

Purang has been trained In **Japan by JUSE (Japan Union of Scientists and Engineers)** in TQM, Manufacturing practices involving Kaizen, Kanban, Poka-Yoke etc.

Concluded Collaboration with **Mitsubishi Motors** for making Trucks in India

He has also been a **Director on Board of Eicher Consultancy Services**, and has contributed to the development of Small and Medium Enterprises, while enhancing the Indian Industries Global Competitive Positioning. He had been involved in training large nos, of **Vendors and ancillaries** by sharing experiences / TQM strategies with other Indian Companies, particularly in MSME segment

Under PURANGs leadership the **Royal Enfield** implemented large nos. of strategies and was Turned Around (From being BIFR loss making company to highly profitable co.)

The strategy has now become a **case study**, which is being used in teaching courses at **Indian Institute of Management, Ahmedabad** and has also been published in the book “Competition of Indian Industries, A strategic Perspective” Edited by Dr. Ravichandran, Director IIM Indore.

Through his leadership, knowledge and experience , Purang has implemented various Management strategies and innovative processes.

He has led the **Organisational Transformation and Turn Around** of the companies ,enhancing the revenue and profits.

Purang had been Management Advisor to **Jindal steel & Power Ltd**(a 3 billion \$ company) for over 10 years and was also Heading group Procurement of the company.

Based on past experience and expertise Purang was given the aspiration to **Turn Around the Steel Business of JSPL** and was designated as **Head –Steel Business Vertical** .

Having successfully led the Steel Business, Pravin was asked to lead the **Transformation of JSPL** and designated as **Head-Organizational Transformation**.

Purang has been **awarded British Chevening Scholarship** to participate in Senior Executive programme to study **INTERNATIONAL STRATEGIC MANAGEMENT at Manchester University, UK**and became a **British Alumni**

The Indian Institute of Materials Management has conferred the **award of “Fellow Member of The Institute”** in recognition of the contributions made in the area of materials management function.

He has been a **Governing Body member** of Supply Chain Centre at MDI, Gurgaon.

Purang is **Independent Non Executive Director on Board of Schneider Electric Infrastructure Limited**

Apart from leading a very successful career in the **Corporate sector**:

Purang has been actively associated with **Academics** for the last more than 35 years, starting his teaching pursuit ,as **Visiting faculty to University of Bombay** teaching postgraduate classes in Management Subjects

Purang has been the **Founder Chairman of OPJIT Engineering College**.

He has also been **Member of the Steering Group of UP Technical University**.

Purang has been **Chancellor** of OPJ University .

Purang has been a **Jury member of the:**

- 1) **Procurement Leaders APAC awards committee**
- 2) **UP Technical University Academic Excellence Award Panel**
- 3) **Giraffe Hero Awards 2015**

Purang is a Competency Assessment Expert in the corporate sector and has assessed more than 500 senior professionals in India and abroad (,in companies viz. Vedanta, Tisco Mahindra & Mahindra,John Keel company, Brandix ,Hamas)

He has also been coaching Senior Professionals on Leadership and Entrepreneurship strategies

He is a member of the **Board of Studies** of various Institutes.

Purang has also been invitee Senate member of **IIT Delhi**.

He has also been a **Visiting/Adjunct Faculty** at Jamana Lal Bajaj, Amity,JGU, IIPM, JIMS, NIILM institutes of engineering and management, teaching management subjects.

Purang has also provided link **for Industry Academia interaction** to various institutes

Purang has also written and contributed a section in **The General Studies Manual** for the UPSC Civil Services examination, on “**General Mental Ability**”, published by Tata McGraw Hill publications.

As a part of his **Personal Social Responsibility**, Purang has been involved with NGOs, by coaching, mentoring and providing support.

Purang has also contributed to the IIT Delhi Alumni Fraternity through IITD Alumni Association as its **President**. As also being Chairman of Participation Committee of PANIIT Conclave 2010.

Purang has been recognized as an Eminent speaker at Various National and International forums. He has taken sessions in various Management and HR conferences as well as in Large Corporates ,sharing his experience and expertise and has been awarded **Certificates of Excellence** and Momentos.

GLOBAL ORGANISATIONAL EXPOSURE:

Purang was invited to give a keynote address in SCM conference in **Vietnam**

Also the Expert's Interview of Pravin is published in **China Supply Chain magazine**

He has also presented papers in "**World Congress on small and medium industry, held in Russia**"(on behalf of Indian Industry), on privatization and role of large industry towards small and medium industry and ancillary.

Visits undertaken to study the Purchasing, Global sourcing and manufacturing and management systems of following foreign Companies (apart from many Indian Companies)

JAPAN	{ Mitsubishi Motors Yamaha Motor Co. Kubota Tractor Co. NTN Bearings
SOUTH KOREA	Hyundai Motors Co
EUROPE	{ Cagiva Motorcycle Co. Ruggerini Diesel Engines Acme Motori AVL Austria
UK	Rolls Royce MIRA Ltd
USA	{ General Motors Ford Motors Coulter Corporation
OMAN	Shadeed Steel Co.
SOUTH AFRICA	Mining and equipment manufacturers
CHINA	For Global Sourcing

AWARDS:

Pravin Purang has also been conferred with **The JGBS TOP RANKERS EXCELLENCE AWARD for Leadership in Management Education.**

Purang was awarded the **Fellow Membership(FUWAI) by United Writers' Association**

Was awarded **"MSPI Outstanding Personality" 1998** in honor of Outstanding Achievement and contribution to society, by **Management Studies Promotion Institute.**

Purang has been recognized for his expertise in **"Procurement Excellence"** and presented with the **"Outstanding Leader in Procurement"** award ,at the 2nd Annual CPO Forum India & Awards 2014.

Pravin Purang has been conferred the Award of **"Procurement Leader of the Year"** at the **Procurement Excellence Awards, 3rd Procurement Strategies Forum&9th Express, Logistics & Supply Chain Conclave 2015.**

Purang has been conferred the **Excellence Award for Outstanding Contribution to Procurement & SCM Function** at the Annual Event, National Convention 2015, **Indian Institute of Materials Management (IIMM).**

Under Purang's leadership **Jindal Steel & Power Limited** has won the **Procurement Excellence Award in Metals & Mining Industry** at the 9th Express, Logistics & Supply Chain Conclave 2015.

In recognition of the exceptional contributions made by PURANG in the National Development of India, during the last two decades, **The Indian Institute of Technology New Delhi ,Alumni Association** has conferred on him its prestigious **"OUTSTANDING CONTRIBUTION AWARD FOR NATIONAL DEVELOPMENT "** in the year 2005.

The Indian Institute of Technology New Delhi Alumni Association has conferred on him its prestigious **"OUTSTANDING CONTRIBUTION AWARD"**in the Category of "Entrepreneurship, Innovation, Technology and Corporate Governance" for the Year 2019